

ORDER



KSNV

Orders
Order / Rev: 104994
Alt Order #: 06837955
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 08/01/12 / 10/17/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	98	\$77,325.00	\$65,726.25
10/01/12	10/01/12	22	\$16,525.00	\$14,046.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	98	\$77,325.00	\$65,726.25	0.00
October 2012	22	\$16,525.00	\$14,046.25	0.00
Totals	120	\$93,850.00	\$79,772.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$93,850.00
Market	100%	\$312,833.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$81,336.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$59,438.33
KTUD	1%	\$3,128.33
KVVU	20%	\$62,566.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$12,513.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/WagM		5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104994
 Alt Order #: 08837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a				-TwThF----	:30	(\$90.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a				-TwThF----	:30	(\$90.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a				-TwThF----	:30	(\$90.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner5-6a				-TwThF----	:30	(\$90.00)	0.00	NM				
See MG 1.5,1.6,1.7,1.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a				-TwThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 1.2,1.4,1.1,1.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a				-TwThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 1.2,1.4,1.1,1.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a				-TwThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 1.2,1.4,1.1,1.3															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner5-6a				-TwThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 1.2,1.4,1.1,1.3															
[Revised Rate to Reinstate]															
E 2	KSNV	09/25/12	09/28/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$2,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a				-TwThF----	:30	(\$175.00)	0.00	NM				
See MG 2.5,2.6,2.7,2.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a				-TwThF----	:30	(\$175.00)	0.00	NM				
See MG 2.5,2.6,2.7,2.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a				-TwThF----	:30	(\$175.00)	0.00	NM				
See MG 2.5,2.6,2.7,2.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner6-7a				-TwThF----	:30	(\$175.00)	0.00	NM				
See MG 2.5,2.6,2.7,2.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a				-TwThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 2.4,2.2,2.1,2.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a				-TwThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 2.4,2.2,2.1,2.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a				-TwThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 2.4,2.2,2.1,2.3															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner6-7a				-TwThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 2.4,2.2,2.1,2.3															
[Revised Rate to Reinstate]															
E 3	KSNV	09/25/12	09/28/12		CM	658a-9am	-TWTF--	:30	4	\$200.004		0.00	NM	4	\$3,400.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		4				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Today Show			658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
		See MG 3.5,3.6,3.7,3.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	09/24/12-09/30/12	Today Show			658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
		See MG 3.5,3.6,3.7,3.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	09/24/12-09/30/12	Today Show			658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
		See MG 3.5,3.6,3.7,3.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
4	KSNV	09/24/12-09/30/12	Today Show			658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
		See MG 3.5,3.6,3.7,3.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	09/25/12-09/28/12	Today Show			658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
	Ⓜ	MG for 3.3,3.2,3.1,3.4													
		[Revised Rate to Reinstate]													
6	KSNV	09/25/12-09/28/12	Today Show			658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
	Ⓜ	MG for 3.3,3.2,3.1,3.4													
		[Revised Rate to Reinstate]													
7	KSNV	09/25/12-09/28/12	Today Show			658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
	Ⓜ	MG for 3.3,3.2,3.1,3.4													
		[Revised Rate to Reinstate]													
8	KSNV	09/25/12-09/28/12	Today Show			658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
	Ⓜ	MG for 3.3,3.2,3.1,3.4													
		[Revised Rate to Reinstate]													
E 6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
News 3 Sunrise SUNDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$325.00		0.00			
E 7	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$150.00	4	0.00	NM	1	\$625.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Sunday Today			7a-8am	-----Su	:30		(\$150.00)		0.00	NM		
		See MG 7.2													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	09/30/12-09/30/12	Sunday Today			7a-8am	-----Su	:30		\$625.00		0.00	NM		
	Ⓜ	MG for 7.1 09/30													
		[Revised Rate to Reinstate]													
E 8	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$3,000.00		0.00			
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd H	CM	9-10a	-TWTF--	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		4				\$95.00		0.00			

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	4	\$95.004		0.00	NM	4	\$1,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		M-F Today Show II 3rd Hr		9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
E 12	KSNV	09/25/12	09/28/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	4	\$80.004		0.00	NM	4	\$1,300.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$80.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$80.00)		0.00	NM		
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$80.00)		0.00	NM		
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$80.00)		0.00	NM		
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$80.00)		0.00	NM		
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
E 13	KSNV	09/25/12	09/28/12		CM	11am-12pm	-TWTF--	:30	4	\$80.004		0.00	NM	4	\$1,300.00

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				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm	-TWThF----	:30		(\$80.00)		0.00	NM		
			See MG 13.5,13.6,13.7,13.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm	-TWThF----	:30		(\$80.00)		0.00	NM		
			See MG 13.5,13.6,13.7,13.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm	-TWThF----	:30		(\$80.00)		0.00	NM		
			See MG 13.5,13.6,13.7,13.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm	-TWThF----	:30		(\$80.00)		0.00	NM		
			See MG 13.5,13.6,13.7,13.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 13.2,13.3,13.1,13.4												
			[Revised Rate to Reinstate]												
6	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 13.2,13.3,13.1,13.4												
			[Revised Rate to Reinstate]												
7	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 13.2,13.3,13.1,13.4												
			[Revised Rate to Reinstate]												
8	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm	-TWThF----	:30		\$325.00		0.00	NM		
			Ⓜ MG for 13.2,13.3,13.1,13.4												
			[Revised Rate to Reinstate]												
E 14	KSNV	09/25/12	09/28/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
				Noon News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Noon News			12-1230pm	-TWThF----	:30		(\$125.00)		0.00	NM		
			See MG 14.5,14.6,14.7,14.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	09/24/12-09/30/12	Noon News			12-1230pm	-TWThF----	:30		(\$125.00)		0.00	NM		
			See MG 14.5,14.6,14.7,14.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
3	KSNV	09/24/12-09/30/12	Noon News			12-1230pm	-TWThF----	:30		(\$125.00)		0.00	NM		
			See MG 14.5,14.6,14.7,14.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
4	KSNV	09/24/12-09/30/12	Noon News			12-1230pm	-TWThF----	:30		(\$125.00)		0.00	NM		
			See MG 14.5,14.6,14.7,14.8												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
5	KSNV	09/25/12-09/28/12	Noon News			12-1230pm	-TWThF----	:30		\$425.00		0.00	NM		
			Ⓜ MG for 14.2,14.4,14.1,14.3												
			[Revised Rate to Reinstate]												
6	KSNV	09/25/12-09/28/12	Noon News			12-1230pm	-TWThF----	:30		\$425.00		0.00	NM		
			Ⓜ MG for 14.2,14.4,14.1,14.3												
			[Revised Rate to Reinstate]												
7	KSNV	09/25/12-09/28/12	Noon News			12-1230pm	-TWThF----	:30		\$425.00		0.00	NM		
			Ⓜ MG for 14.2,14.4,14.1,14.3												
			[Revised Rate to Reinstate]												
8	KSNV	09/25/12-09/28/12	Noon News			12-1230pm	-TWThF----	:30		\$425.00		0.00	NM		
			Ⓜ MG for 14.2,14.4,14.1,14.3												
			[Revised Rate to Reinstate]												
E 15	KSNV	09/25/12	09/28/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$100.003		0.00	NM	4	\$1,300.00

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm															

AGENDA

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week: 09/24/12	09/30/12	-TWTF--	4	\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM	
See MG 15.5, 15.6, 15.7, 15.8										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
2	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM	
See MG 15.5, 15.6, 15.7, 15.8										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
3	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM	
See MG 15.5, 15.6, 15.7, 15.8										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
4	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM	
See MG 15.5, 15.6, 15.7, 15.8										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE										
5	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM	
(M) MG for 15.2, 15.1, 15.4, 15.3										
[Revised Rate to Reinstate]										
6	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM	
(M) MG for 15.2, 15.1, 15.4, 15.3										
[Revised Rate to Reinstate]										
7	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM	
(M) MG for 15.2, 15.1, 15.4, 15.3										
[Revised Rate to Reinstate]										
8	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM	
(M) MG for 15.2, 15.1, 15.4, 15.3										
[Revised Rate to Reinstate]										

E 16	KSNV	09/25/12	09/28/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
Days of our Lives															

DAYS

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
	Week: 09/24/12	09/30/12	-TWTF--	4	\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	(\$125.00)	0.00	NM		
See MG 16.5,16.6,16.7,16.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	(\$125.00)	0.00	NM		
See MG 16.5,16.6,16.7,16.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	(\$125.00)	0.00	NM		
See MG 16.5,16.6,16.7,16.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	(\$125.00)	0.00	NM		
See MG 16.5,16.6,16.7,16.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM		
Ⓜ MG for 16.2,16.4,16.3,16.1											
[Revised Rate to Reinstate]											
6	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM		
Ⓜ MG for 16.2,16.4,16.3,16.1											
[Revised Rate to Reinstate]											
7	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM		
Ⓜ MG for 16.2,16.4,16.3,16.1											
[Revised Rate to Reinstate]											
8	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM		
Ⓜ MG for 16.2,16.4,16.3,16.1											
[Revised Rate to Reinstate]											

E 17	KSNV	09/25/12	09/28/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$1,300.00
The Doctors															

DRS

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	09/25/12	09/28/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$85.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		The Doctors	2pm-3pm		-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		The Doctors	2pm-3pm		-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		The Doctors	2pm-3pm		-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		The Doctors	2pm-3pm		-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		The Doctors	2pm-3pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		The Doctors	2pm-3pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		The Doctors	2pm-3pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		The Doctors	2pm-3pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1															
[Revised Rate to Reinstate]															
E 18	KSNV	09/25/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001		0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$450.00		0.00						
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$145.00		0.00						

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$145.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P-TwThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P-TwThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P-TwThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P-TwThF----	:30		(\$145.00)		0.00	NM		
See MG 19.5,19.6,19.7,19.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3,19.4,19.2,19.1															
[Revised Rate to Reinstate]															
E 20	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$700.001		0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$700.00		0.00						
E 21	KSNV	09/25/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$1,000.001		0.00	NM	4	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$1,000.00		0.00						
E 22	KSNV	09/29/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$650.00		0.00						
E 23	KSNV	09/30/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.002		0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$900.00		0.00						
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$230.00		0.00						

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12		M-F Jeopardy	630-7pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		M-F Jeopardy	630-7pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		M-F Jeopardy	630-7pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		M-F Jeopardy	630-7pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
E 25	KSNV	09/25/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12		M-F Wheel	7-730pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		M-F Wheel	7-730pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		M-F Wheel	7-730pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		M-F Wheel	7-730pm		-TWThF----	:30	(\$230.00)	0.00	NM				
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		M-F Wheel	7-730pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		M-F Wheel	7-730pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		M-F Wheel	7-730pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		M-F Wheel	7-730pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
E 26	KSNV	09/25/12	09/28/12		CM	730-758pm	-TWTF--	:30	4	\$800.001		0.00	NM	4	\$3,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				FacetoFace/Ralston Rept												
				Face to Face w/ J.Ralston												
FACE TO FACE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--		4			\$800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	(\$125.00)	0.00	NM			
See MG 26.5,26.6,26.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	(\$125.00)	0.00	NM			
See MG 26.5,26.6,26.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	(\$125.00)	0.00	NM			
See MG 26.5,26.6,26.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	\$800.00	0.00	NM			
Ⓜ MG for 26.2,26.1,26.4																
[Revised Rate to Reinstate]																
6	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	\$800.00	0.00	NM			
Ⓜ MG for 26.2,26.1,26.4																
[Revised Rate to Reinstate]																
7	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm			-TWThF----	:30	\$800.00	0.00	NM			
Ⓜ MG for 26.2,26.1,26.4																
[Revised Rate to Reinstate]																
E 28	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune CM		7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00	
				SAT/ Wheel of Fortune												
WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1			\$500.00		0.00					
E 29	KSNV	09/29/12	09/29/12	Vegas Inc.		CM	6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				Vegas Inc.												
VEGAS INC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1			\$375.00		0.00					
E 30	KSNV	09/28/12	09/28/12	Fri 10-11p		CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Friday Prime 10-11pm												
DATELINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--		1			\$3,200.00		0.00					
E 31	KSNV	09/29/12	09/29/12	Sat PR 9-11p		CM	9-11p	-----S-	:30	1	\$1,300.00	2	0.00	NM	1	\$1,300.00
				Saturday Prime 9-11pm												
NBC PRIME																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1			\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm			-----Sa--	:30	(\$1,200.00)	0.00	NM			
See MG 31.2																
[na golf]																
2	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm			-----Sa--	:30	(\$1,200.00)	0.00	NM			
Ⓜ See MG 31.3																
3	KSNV	09/29/12-09/29/12	Sat PR 9-11p			9-11p			-----Sa--	:30	\$1,300.00	0.00	NM			
Ⓜ MG for 31.2 09/29																
[inv code]																
E 32	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA		CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				NFL Pre-Game												
FNIA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1			\$2,400.00		0.00					

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$1,100.00		0.00						
E 39	KSNV	09/25/12	09/28/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KSNV	09/24/12-09/30/12		The Tonight Show	1135p-1237a		-TWThF----	:30	(\$425.00)	0.00	NM				
See MG 39.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		The Tonight Show	1135p-1237a		-TWThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 39.3 09/25															
[Revised Rate to Reinstate]															
E 40	KSNV	09/25/12	09/28/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$225.00	1	0.00	NM	4	\$900.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	09/24/12-09/30/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30	(\$225.00)	0.00	NM				
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30	(\$225.00)	0.00	NM				
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30	(\$225.00)	0.00	NM				
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30	\$225.00	0.00	NM				
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30	\$225.00	0.00	NM				
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		Late Night w/Fallon	1237a-136am		-TWThF----	:30	\$225.00	0.00	NM				
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
E 41	KSNV	09/29/12	09/29/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$750.00		0.00						
E 42	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$450.00		0.00						
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$700.00		0.00						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30		(\$700.00)		0.00	NM		
See MG 43.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F 6-7a WakeUp w/Wagner		6-7a		M-----	:30		\$700.00		0.00	NM		
(M) MG for 43.1 10/01															
[Revised Rate to Reinstate]															
E 44	KSNV	10/01/12	10/01/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	Today Show		658a-9am		M-----	:30		(\$900.00)		0.00	NM		
See MG 44.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	Today Show		658a-9am		M-----	:30		\$900.00		0.00	NM		
(M) MG for 44.1 10/01															
[Revised Rate to Reinstate]															
E 45	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Today Show II 3rd Hr		9-10a		M-----	:30		(\$425.00)		0.00	NM		
See MG 45.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show II 3rd Hr		9-10a		M-----	:30		\$425.00		0.00	NM		
(M) MG for 45.1 10/01															
[Revised Rate to Reinstate]															
E 46	KSNV	10/01/12	10/01/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		(\$325.00)		0.00	NM		
See MG 46.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		\$325.00		0.00	NM		
(M) MG for 46.1 10/01															
[Revised Rate to Reinstate]															
E 47	KSNV	10/01/12	10/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 48	KSNV	10/01/12	10/01/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDA															

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$325.00		0.00				
E 50	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$425.00		0.00				
E 51	KSNV	10/01/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$325.00		0.00				
E 52	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$450.00		0.00				
E 53	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$725.00		0.00				
E 54	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$1,200.00		0.00				
E 55	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$1,200.00		0.00				
E 56	KSNV	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Jeopardy		630-7pm	M-----	:30		(\$1,300.00)		0.00	NM		
See MG 56.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		M-F Jeopardy		630-7pm	M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 56.1 10/01															
[Revised Rate to Reinstate]															
E 57	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$1,300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	M-----	:30		(\$1,300.00)		0.00	NM		
See MG 57.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		M-F Wheel		7-730pm	M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 57.1 10/01															
[Revised Rate to Reinstate]															
E 58	KSNV	10/01/12	10/01/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$900.00		0.00			
E 59	KSNV	10/01/12	10/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		The Tonight Show		1135p-1237a	M-----	:30		(\$500.00)		0.00	NM		
See MG 59.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		The Tonight Show		1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 59.1 10/01															
[Revised Rate to Reinstate]															
E 60	KSNV	10/01/12	10/01/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Late Night w/Fallon		1237a-136am	M-----	:30		(\$250.00)		0.00	NM		
See MG 60.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		Late Night w/Fallon		1237a-136am	M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 60.1 10/01															
[Revised Rate to Reinstate]															
E 61	KSNV	10/01/12	10/01/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Mon PR 8-10p		8-10pm	M-----	:30		(\$4,000.00)		0.00	NM		
See MG 61.2															
[na]															
2	KSNV	10/01/12-10/01/12		Mon PR 8-10p		8-10pm	M-----	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 61.1 10/01															
[Revised Rate to Reinstate]															
N 62	KSNV	09/30/12	09/30/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$100.00		0.00			
N 63	KSNV	09/30/12	09/30/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		Jeopardy in PRIME		M-SA 8-11p / SUN	-----Su	:30		(\$1,200.00)		0.00	NM		
Credited															
[credit - mg on 6863795]															
N 64	KSNV	09/29/12	09/29/12	To the Point - ON To the Point - ON	CM	430-5am	-----S-	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$100.00		0.00			
N 65	KSNV	10/01/12	10/01/12	Today-AN Today-AN	CM	205a-304a	M-----	:30	1	\$45.00	3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$45.00		0.00			
N 66	KSNV	10/01/12	10/01/12	Mad Money AN Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N66	KSNV	10/01/12	10/01/12	Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00
Mad Money AN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	M-----	1		\$30.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/01/12-10/07/12		Mad Money AN	3:00-4:00am		M-----	:30	\$30.00		0.00	NM			
													Totals	120	\$93,850.00